

The following summarizes items of general interest from the semi-annual LMM Board meeting recently held at the ELCA offices in Chicago.

**1. 2011 LMM Gathering (starts on July 22 at 7 pm)**

- + Theme for event is "Called! Equipped! Sent!" with an emphasis on discipleship
- + Several noteworthy speakers already lined up (Rev. Larry Clark, Bishop Hansen, Pat Morley of Man in the Mirror); Peter Mayer also has agreed to be there
- + Strong local arrangements committee looking to have organized fun activities (e.g. golf, fly-fishing, etc.) before and after the event
- + Will have a One Year to Live (OYTL) retreat in conjunction with the Gathering
- + Planning a banquet for Friday at 5 pm when the Founders Award will be given
- + Registration information should be available around December 1<sup>st</sup>
- + Hotel reservations can be made now at Marriott Tech Center Denver
- + Creating a short (90 second) promotional video; will post on YouTube when available

**2. 2011 LMM Assembly (starts on July 21 at 3 pm)**

- + Assembly is the highest legislative authority for LMM so it is important to have broad participation
- + Each Synod entitled to have 6 delegates at the Assembly; potential of 400 delegates total; past attendance has been 120-150 delegates
- + Created a job description for delegates which will be posted on LMM web site
- + Election of Officers and Regional Board members to be held
- + Extensive Bylaw changes and Restated Articles of Incorporation to be voted on along with 3 year ministry plan and 3 year spending plan

**3. Development Council Activities**

- + Have 6 people now on Development Council with Larry Moeller as Chair and At Large Board member; one more person needed to fully populate
- + Held first meeting in Chicago in August with next one planned for January
- + Completed new promotional materials with assistance of David Brunkow of Gronlund, Sayther, Brunkow:
  - New Annual Fund tri-folds for Master Craftsmen (\$1000 per year) and Craftsman (\$250 per year)
  - New tri-fold for Heritage Society (deferred giving/bequests to LMM))
- + Organizing local donor events across the country to ask people to consider a gift to the Annual Fund at the Craftsman or Master Craftsman level
- + Working with video production company to create an 8-10 minute video on LMM to use at local donor events
- + Including names of donors to Annual Fund (\$250 or higher) and members of Heritage Society in each newsletter
- + Giving to Annual Fund through September 30 at \$85,771 versus \$91,649 for 2009

**4. "One Year to Live" Retreats**

- + Continues to be extremely well received and regarded as a life-changing event for attendees
- + Strong leadership being provided from men in the Denver area and Wisconsin
- + Successful retreats held in Colorado, Nebraska, and Wisconsin
- + Have now conducted 17 such retreats reaching out to about 300 men
- + Future retreats planned for Wisconsin, South Carolina, Pennsylvania, Nebraska, and Colorado

**5. “Building Men for Christ” Leadership Development Workshop**

- + Workshop held in Harrisburg, PA in September
- + Two additional workshops planned for Cedar Falls, IA and Charlotte, NC in November
- + Revised the material to a standard PowerPoint format and created first pass leader’s guide
- + Will look to reduce workshop to 8 hours so can be given on a Saturday; believe that this will help increase attendance

**6. Executive Director Study Leave**

- + Doug took an 8 week study leave in summer to explore ways that churches reach out to men
- + Visited with congregations in Arizona, California, and Ohio that have very active men’s ministries
- + Read multiple books related to men’s ministry; information on the “good ones” to be published on the web site
- + Prepared a detailed report of his learnings which was shared with the Board

**7. Board Team Activities**

- + Resources
  - Continuing to work on developing suite of information for Synod leaders that will be downloadable from LMM web site
  - Agreed on 3 categories for resources posted on web site: (1) developed by LMM, (2) endorsed by LMM, and (3) some churches have found this helpful
  - LMM logo merchandise now available from on-line store at [www.lmm.promoshop.com](http://www.lmm.promoshop.com); includes shirts, hats, coffee mugs, pens, etc; Hank Dozier will be in Denver
- + Communications
  - Adding content to new web site ([www.lutheranmen.org](http://www.lutheranmen.org)) as it becomes available; not getting much input for posting from Synods and churches
  - Added a Fan page in FaceBook and now on Twitter(LutheranMen) and YouTube
- + Events
  - Actively working with local events team on 2011 Denver Gathering
  - Considering a special event in 2013 to commemorate the 25<sup>th</sup> Anniversary of LMM; will probably be a service opportunity with location and mission to be identified
- + Finances
  - Continuing to work with ELCA staff to develop Service Level Agreements
  - Have engaged an outside accounting firm to conduct a financial review

**8. Upcoming Events**

- + One Year to Live Retreats for Young Men
  - November 5-7, 2010           Camp Kinard, Leesville, SC
  - January 14-16, 2011       Luther Park Bible Camp, Chetek, WI
  - March 25-27, 2011       Mackenzie Center, Poynette, WI
  - March 25-27, 2011       Gettysburg, PA
  - April 29-May 1            Nebraska
  - April 29-May 1            Colorado
- + Building Men for Christ workshop
  - November 5-6, 2010       Nazareth Lutheran Center, Cedar Falls, IA
  - November 11-12, 2010    NC Synod Office, Salisbury, NC
- + National Gathering and Assembly Marriott Tech Center (Denver, CO)
  - July 21-22, 2011        Assembly
  - July 22-24, 2011        Gathering

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