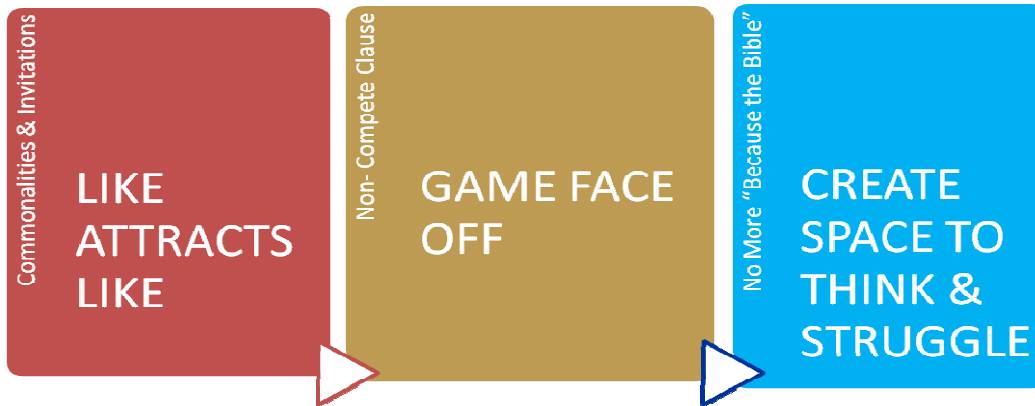


3 Tips for Intergenerational Men's Ministry



Tips on Communicating with Men

CONSISTENT	• BE CONSISTENT	Not perfect, but consistent. Consistent with my message and my lifestyle
SIMPLE	• BE SIMPLE	The average young man doesn't care about complex realities and deep issues. Most of them are just trying to get through their week.
INVITING	• BE INVITING.	Invite people in to experience, feel, see, taste, smell what is happening. • Narrative and metaphor preaching is a great way to get people into the story
PRACTICAL	• BE PRACTICAL	Think "7 Habits" "21 laws" as best practices
TRUTH BASED	• BE TRUTH BASED	Not just my ideas and thoughts, they need to be the truth
EMOTIONAL	• BE COMPASSIONATE	They will know we are Christians by our love
DEMONSTRATIVE	• BE DEMONSTRATIVE	Provide an example both in the message and in the world.
PERSONAL	• BE PERSONAL	Use more "I" than "we"
SHORT	• BE SHORT	This is a sitcom culture... 7 minute attention spans between commercials
INTERESTING	• BE INTERESTING	If people make Jesus boring...if they make life with Christ boring... Not funny, not comical, INTERESTING!