

LUTHERAN MEN IN MISSION®

For Every Man to Be a Bold, Daring Follower of Jesus Christ 2020 Annual Report

Welcome to our 2020 Annual Report. This report is different from our past annual reports, in part because we are different, the world is different, and the ways in which we think about men's ministry are different. As 2020 began Lutheran Men in Mission planned how to disciple more men for Christ than ever before. Then in March LMM showed a remarkable ability to be agile and creative in the face of the COVID-19 pandemic. Continuing to provide opportunities and resources to men across the country, 2020 has been a true test of our commitment to our mission. With the prayers and support of friends like you we have met that challenge. Together we have lived our mission and vision to the fullest.

-- John Sundquist, Executive Director

COVID-19 Pandemic Response

The outbreak of the pandemic forced the cancellation of all One Year to Live Retreats and in person Bold Gatherings. However, the explosive use of Zoom for virtual meetings provided an opportunity for LMM to reach out in new ways. First, two virtual Bold Gatherings were held. Second, a weekly Bible Study focused on the upcoming Gospel and led by John Sundquist, our Executive Director, was started on Thursday nights with 25-30 men routinely participating from across the country. Third, a Tuesday night book study led by Kevin Burke, our Discipleship Consultant, was begun with 10-15 men enjoying it. Lastly, a first ever on-line Epiphany worship service focused on men was conducted.

Featured Ministries

- **One Year to Live (OYTL)**: The planned six weekend retreats had to be cancelled due to COVID. However, in October the South Carolina men successfully tested an in-person OYTL retreat that met COVID guidelines. This protocol has been formalized and will be used with five retreats planned for 2021 in South Carolina, Tennessee, and Florida. The OYTL leadership team also began a quarterly reunion for all previous OYTL attendees using Zoom. The reunion has been very well received.
- **Bold Gatherings (BG)**: The National In-Person Bold Gathering originally planned for September 2020 in Nebraska was rescheduled to October 2021 and now has been rescheduled to October 2022. Two virtual BGs were held using Zoom where presenters spoke for 15-18 minutes in a TED talk like format. The first was in May and had a theme of unity and reconciliation. The second one in December was entitled "Stories from the Heart" with all presenters being from the BIPOC (Black, Indigenous People of Color) community. All presentations are available at www.boldgathering.com.
- **Project XII (www.projecttwelve.net)**
 - a. **Resources**: Project Twelve is a place for guys to find resources that will help them become better men, fathers, husbands, and leaders. Recommended books, articles, and links to videos are organized to "Grow Yourself", "Grow Others", and "Grow Orgs". During the year recommendations are periodically added to the web site in all three areas. Especially noteworthy is the recently added "Fathering in 15" program.
 - b. **Men's Health Initiative**: This is a topic of importance but quite often neglected. Project XII began an effort to focus on it with the creation of an on-line support group called Ride/Run With Us which provides a forum for guys to track their cycling and/or running progress while connecting with other guys around the country. Work is underway to provide additional health information for men of all ages.
 - c. **Other Denominations**: Project XII is partnering with other denominations such as United Methodist Men and the Society of St. Andrew along with noted professionals John Roberto, John Armstrong, and Wes Yoder.

- **Additional Ministries**

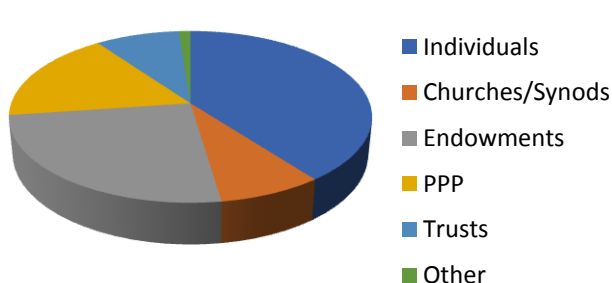
- Ambassadors:** LMM Ambassadors are men around the country who are committed to men's ministry and willing to share event and resource information with others in their network. Quarterly Ambassador Zoom meetings are held not only to keep them apprised of LMM happenings, but also to build network camaraderie. A quarterly Ambassador-gram (A-G) newsletter is distributed to all Ambassadors as well as some ELCA Synod Office contacts. Ambassador's contact info and A-Gs have been added to the LMM web site.
- Disaster Relief:** Two teams of LMM volunteers traveled to St. Croix, USVI. Each team spent two weeks helping residents recover from the devastation caused by the 2017 hurricanes.
- Communications:** Short daily devotions were distributed via email during the Lenten and Advent seasons to approximately 4600 subscribers. The quarterly Foundations newsletter was emailed as well as being sent via USPS to donors of record.
- Web Site Upgrade:** The LMM web site (www.lutheranmeninmission.org) was in need of serious revision. A task force was created to identify and implement much needed changes. Work was begun and will continue throughout 2021.

Finances

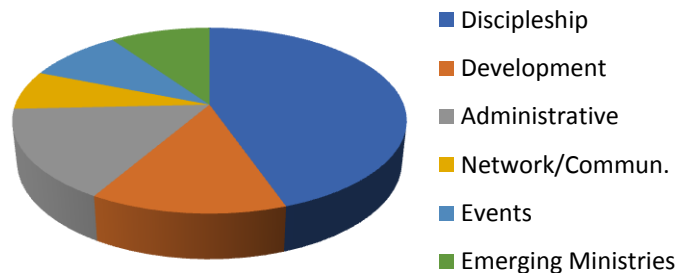
The financial condition of Lutheran Men in Mission is sound. The COVID health crisis has prevented us from in-person gatherings and retreats; however, we have greatly expanded our virtual outreach and many new and exciting ministries have been initiated. This crisis also impacted our financial donations and many of our donors have experienced significant income shortfalls. While this has resulted in a major reduction of individual donations to LMM, our ministry has benefited from significant increases in our investment income and from our participation in the Payroll Protection Program. These sources of income allowed LMM to have positive net income for the fiscal year ending on January 31, 2021. We thank each of you for supporting our shared ministry to men and their congregations across the US and look forward to a stronger future working together with you to achieve our vision for every man to become a bold, daring follower of Jesus Christ. -- **Hal Derrick, LMM President**

Cash income for the fiscal year was \$201,379 including \$34,707 from the Federal PPP grant program while cash expenses totaled \$299,298 resulting in a net cash deficit of \$-97,919. The value of the Endowment Fund grew by \$131,192 so that at the end of the fiscal year the balance was \$1,473,812 (Unrestricted: \$313,401; Restricted: \$1,160,411). The value of our beneficial interest of the Carlson Trust increased \$28,255 to a balance of \$307,268.

2020 Cash Income



2020 Cash Expenses



There are currently 32 donors who are recognized as members of the Bedrock Society for giving on a monthly (\$20 minimum) or quarterly (\$60 minimum) basis. Their gifts totaled \$2,800 per month (\$33,000/year). LMM participated in Giving Tuesday to support the Men's Health Initiative with a total of 19 donors contributing \$3,960.

[Please note that all financial information is preliminary as it has not yet been reviewed by our CPA]