

# LUTHERAN MEN IN MISSION®

## For Every Man to Be a Bold, Daring Follower of Jesus Christ 2021 Annual Report

Welcome to our 2021 Annual Report. The year began with hope that things were returning to normal, but that was not to be the case. The Covid pandemic stuck with us through another year. The virtual programs that we began at the outbreak of the pandemic grew in ways we could not have expected. LMM also found a way to hold One Year to Live retreats safely, and in doing so ensured that the same Spirit led experience that so many have had has continued. We even finally held a OYTL retreat in a suburban location, as we held a OYTL retreat in Del Ray, Florida. Additionally, 2021 saw the release of a new original set of biblical based studies for men, Lifelines; Faith-Based Roadmaps for Every Generation. -- John Sundquist, Executive Director

### Featured Ministries

- **One Year to Live (OYTL) Retreats:** Much like last year some of the planned retreats had to be cancelled due to Covid. However, building on the Covid guidelines that we established last year for OYTL retreats we were able to hold retreats when the pandemic climate and interest allowed. In doing so we were able to hold retreats in Colorado, South Carolina, Tennessee, and Florida. Additionally, there was a OYTL reunion retreat held in Colorado. The OYTL leadership team continued quarterly reunions for all previous OYTL attendees using Zoom. It is also worth noting that the team in Iowa held their follow up utilizing Zoom and in doing so found a new way of building on the foundation that the OYTL laid.
- **Bold Gatherings (BG):** The National In Person Bold Gathering originally planned for 2020 and then 2021 in Nebraska was rescheduled to October 2022 and we decided we would hold it regardless of what obstacles we would have to face. Two virtual BGs were held using Zoom where presenters spoke for 15-18 minutes in a TED talk like format. Holding one in April and another in October we have opened the door to let the Spirit lead us, keeping with theme "Stories from the Heart". All presentations are available at [www.boldgathering.com](http://www.boldgathering.com).
- **Project XII ([www.projecttwelve.net](http://www.projecttwelve.net))**
  - a. **Resources:** Project Twelve is a place for guys to find resources that will help them become better men, fathers, husbands, and leaders. Recommended books, articles, and links to videos are organized to "Grow Yourself", "Grow Others", and "Grow Orgs". During the year recommendations are periodically added to the web site in all three areas. Especially noteworthy is the recently added "Fathering in 15" program.
  - b. **Other Denominations:** Project XII is partnering with other denominations including United Methodist Men and the Society of St. Andrew along with noted professionals John Roberto, John Armstrong, and Wes Yoder.
- **Additional Ministries**
  - a. **Ambassadors:** LMM Ambassadors are men around the country who are committed to men's ministry and willing to share event and resource information with others in their network. Quarterly Ambassador Zoom meetings are held not only to keep them apprised of LMM happenings, but also to build network camaraderie. A quarterly Ambassador-gram (A-G) newsletter is distributed to all Ambassadors as well as some ELCA Synod Office contacts. Ambassador's contact info and A-Gs have been added to the LMM web site. Over the past year we saw both the number of Ambassadors as well as Synod contacts grow; from 20 to 29 individual Ambassadors and now 26 official Synod contacts.

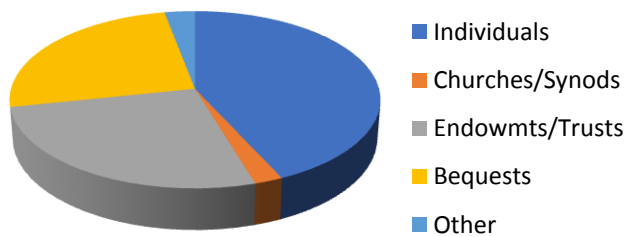
- b. **Communications:** Short daily devotions were distributed via email during the Lenten and Advent seasons to approximately 4600 subscribers. The quarterly Foundations newsletter was emailed as well as being sent via USPS to donors of record.
- c. **Web Site Upgrade:** The LMM web site ([www.lutheranmeninmission.org](http://www.lutheranmeninmission.org)) revision continued. The task force that was created to identify and implement much needed changes has continued their work. LMM is now in a position to evaluate the website to determine the need for a completely new and revised website is necessary.

**Finances**

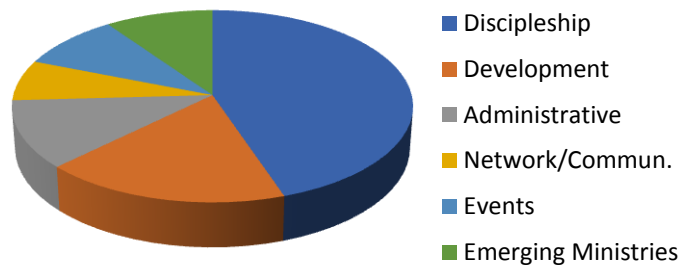
Lutheran Men in Mission continued our operations in a sound financial condition for 2021. The previous trend in declining donations significantly reversed in 2021 and total contributions for our ministry increased to over \$196,000 for the fiscal year ending January 31, 2022. This was an increase of 103.5 percent above the amount donated in 2020 and 18.6 percent above the amount contributed in 2019. The generosity of men, their families, their congregations and men’s ministry organizations across the US encouraged us to grow our ministry so that we can Reach Beyond for the future. The total revenue of LMM was slightly below our expenses for the past year and, despite an increase in our liabilities, the net worth of LMM continues to be stable and now exceeds \$1.3 million. We have initiated a new strategic vision and plan that allows us to reach more, wider and generously in the current year and beyond. We are strengthened that our financial trends are positive and that God blesses our ministry to help disciple men to become bold and daring followers of Jesus. We thank each of you for supporting our ministry and look forward to a stronger future working together with you to achieve our vision. -- Hal Derrick, LMM President

Total revenue for the fiscal year was \$334,966, including \$59,657 from the gain on investments, while total expenses were \$347,175 resulting in a net deficit of \$12,209. The value of the Endowment Funds grew by \$84,275 so that at the end of the fiscal year the endowment balance was \$1,558,087. The value of our beneficial interest of the Carlson Trust decreased \$11,369 to a yearend balance of \$295,899.

**2021 Cash Income**



**2021 Cash Expenses**



There are currently 35 donors who are recognized as members of the Bedrock Society. These donors give on a monthly (\$20 minimum) or quarterly (\$60 minimum) basis. This is an increase of 3 donors over 2020.

*[Please note that all financial information is preliminary as our CPA has not completed their final review report]*