

LUTHERAN MEN IN MISSION®

For Every Man to Be a Bold, Daring Follower of Jesus Christ 2022 Annual Report

Greetings! As acting board president of Lutheran Men in Mission, I'd like to personally thank you for reading the annual report that follows. In a year of many transitions and challenges including the loss of my predecessor, Hal Derrick, your continued dedication to and support of our shared purpose — to help men become Bold, Daring followers of Jesus Christ — keeps us on a bright path of inspiration and growth in God's name. Together we will broaden that path, and I look forward to walking it beside you in faith for years to come. Again, thank you, and I wish you blessings and peace.

— **Vic Williams, Acting Board President**

Welcome to our 2022 Annual Report. The year marked the launch of a three-year strategic plan designed to move Lutheran Men in Mission into a bright future. Setting four goals, LMM sought **Reach Beyond**. To do so we will: **Reach Boldly**, as we capitalize on our unique and distinctive ministry. **Reach More**, as we strive to increase participation in our experiences and the use of our resources. **Reach Wide**, as we intentionally reach and disciple younger, more diverse, and unreached men for Jesus Christ. And we will **Reach Generously**, as we seek to be financially sustainable today and for tomorrow. We achieved success in all four areas and as we look to 2023, we are continuing to work on the plan and move the ministry of LMM into the future.

— **John Sundquist, Executive Director**

Featured Ministries

- **One Year to Live (OYTL) Retreats:** Returning to a more normal schedule, One Year to Live retreats were held across the country. Coming out of the pandemic we saw many new and innovative efforts coming forth including the use of Zoom to help facilitate the 12-week/session follow-up. The OYTL national leadership team continued to meet monthly working to improve not only the retreat, but the process that ensures its success. A big thank you to all the retreat and platform leaders who give their time and talent to help other men experience this time of prayer, healing, inner transformation, and personal discovery. In 2022 we held 7 Retreats with 129 in attendance.
- **Bold Gatherings (BG):** The Bold Gatherings continued beginning in April with 6 incredible speakers bringing their unique "Stories from the Heart". Then in October the first National "In-Person" Bold Gathering in Ashland, Nebraska finally came to fruition. This event saw over 70 men from 17 states come together. Camp Carol Joy Holling provided the perfect location for his Rough, Rugged and Bold weekend. It was a wonderful time of fellowship, work, and worship for all those who attended. Of course, the videos from this and all the other Bold Gatherings are available at www.boldgathering.com.
- **Project XII (www.projecttwelve.net)**
 - a. **Resources:** Project Twelve is a place for guys to find resources that will help them become better men, fathers, husbands, and leaders. Recommended books, articles, and links to videos are organized to "Grow Yourself", "Grow Others", and "Grow Orgs". During the year recommendations are periodically added to the website in all three areas. Especially noteworthy is the recently added "Fathering in 15" program. Additionally, 2022 saw the release of 36 new Lifelines: Faith-Based Roadmaps for Every Generation.
 - b. **Other Denominations:** Project XII in partnerships with other denominations including United Methodist Men and the Society of St. Andrew continues with great success. Together, we can bring fresh and innovative resources to men across the country.

- **Additional Ministries**

a. **Ambassadors**: LMM Ambassadors are men around the country who are committed to men's ministry and are willing to share event and resource information with others in their network. Quarterly Ambassador Zoom meetings are held not only to keep them apprised of LMM happenings, but also to build network camaraderie. A quarterly Ambassador-gram (A-G) newsletter is distributed to all Ambassadors as well as some ELCA Synod Office contacts. Ambassador's contact info and A-Gs are available on the LMM web site.

To help achieve 2022 "Reach More" goals, a request for help went out to all of the 39 Ambassadors. This resulted in a task force of 8 men who named themselves "NetCasters". Through their efforts and the development of a "Mens' Ministry Survey", 56 additional congregational mens' groups were discovered and their contact person was added to the LMM network. This exceeded the 2022 "Reach More" goal by 12%.

b. **Communications**: Short daily devotions were distributed via email during the Lenten and Advent seasons to approximately 4600 subscribers. LMM's Foundations newsletter moved to a purely digital format allowing more men than ever access to this publication.

Finances

Lutheran Men in Mission continued to work to recover from the impact of the COVID pandemic and to maintain our stable financial base. We saw a significant increase in donor contributions over 2021 (greater than 40% excluding one-time bequests). We also saw a greater than 10% increase in donors as well, including 23 new donors of \$100 or more. Participation in the Bedrock Society -- donors who give on a monthly basis -- also increased by more than 10% and the Bedrock Society combined contributions increased by 50%.

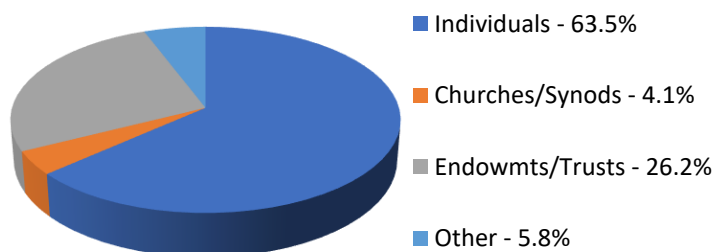
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We believe that this growth in contributions and donors is a direct result of our Reach Beyond campaign and our focused efforts to share with existing and potential donors what exciting ministries LMM is undertaking to create bold, daring followers of Jesus Christ. The generosity of men, their families, their congregations, and men's ministry organizations across the US continues to encourage us to grow our ministry so that we can Reach Beyond for the future.

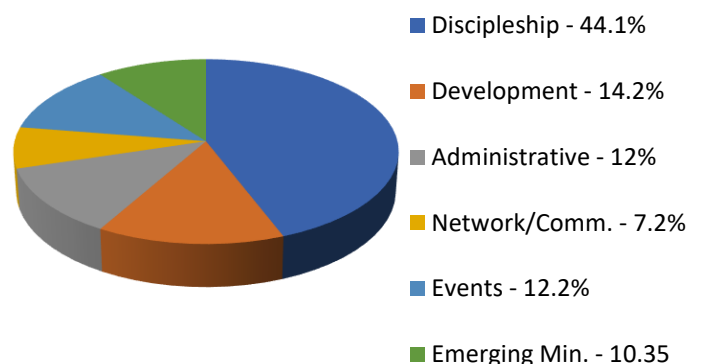
Total operating income for the fiscal year was \$282,748 and total operating expenses were \$376,241 resulting in a net deficit of \$93,493. This increase in our deficit was the direct result of higher operating expenses as our ministry ramped up its efforts during the year as the pandemic wound down. We are confident that this is a short-term occurrence as we continue to implement the new strategic vision and Reach Beyond campaign that we unveiled last year. Despite investment losses last year, the net worth of LMM continues to be stable and exceeds \$1.1 million.

We thank each of you for supporting our ministry and look forward to a stronger future working together with you to achieve our vision. -- Rich White Development Director

2022 Cash Income



2022 Cash Expenses



[Please note that all financial information is preliminary as our CPA has not completed their final review report]